ORDER

Orders	Order / Rev:	107887	_	
	Alt Order #:	06863650	_	
	Product Desc:	NRSC/HELLER	_	HD
	Estimate:		<u></u>	KSNV
	Flight Dates:	10/17/12 - 10/23/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/15/12 / 10/15/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Strategic Media Services, Inc.	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	NRSC/ Heller for Senate	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	58	\$36,850.00	\$31,322.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	58	\$36,850.00	\$31,322.50	0.00
Totals	58	\$36,850.00	\$31,322.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	99%	\$36,850.00
Market	100%	\$37,222.22

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	0%	\$0.00
KTUD	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$372.22

Lr	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/19/12	10/19/12	M-F 6-7a WakeUp	w/WaGM	6-7a	F	:30	1	\$450.002	0.00 NM	1	\$450.00
				M-F 6-7a WakeUp	w/Wagners								
	WAKE												
	Star	t Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
\	Veek: 10/1	5/12	10/21/12	F	1	\$450.00	0.00						

Print Date: 10/15/12 12:31:12 Page 2 of 6

Order / Rev: 107887 Advertiser: NRSC/ Heller for Senate

Alt Order #: 06863650 Product Desc: NRSC/HELLER **KSNV**

10/17/12 - 10/23/12 Flight Dates: Estimate:

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/19/12 10/19/12 M-F 6-7a WakeUp w/Wa@M KSNV 6-7a :30 \$450.002 0.00 NM \$450.00 M-F 6-7a WakeUp w/Wagners WAKE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 ---F-0.00 Week: 10/15/12 \$450.00 E 2 KSNV 10/22/12 10/22/12 M-F 6-7a WakeUp w/Wa@M M- - - - -:30 \$450.002 0.00 NM 6-7a \$450.00 M-F 6-7a WakeUp w/Wagners WAKE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 \$450.00 Week: 10/22/12 0.00 M-F 6-7a WakeUp w/WaGM E 3 KSNV 10/23/12 10/23/12 - T- - - -\$450.002 6-7a :30 1 0.00 NM 1 \$450.00 M-F 6-7a WakeUp w/Wagners WAKE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 Week: 10/22/12 - T- - - -\$450.00 0.00 E 4 KSNV 10/17/12 10/17/12 **Today Show** - - W- - - -:30 \$600.002 0.00 NM CM 658a-9am 1 \$600.00 Today Show **TODAY SHOW** Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/15/12 10/21/12 - - W- - - -\$600.00 0.00 E 5 KSNV 10/22/12 10/22/12 СМ 658a-9am M- - - - -:30 \$600.002 **Today Show** 1 0.00 NM \$600.00 1 **Today Show** TODAY SHOW Rating Start Date **End Date** Weekdays Spots/Week Rate M- - - -Week: 10/22/12 10/28/12 \$600.00 0.00 E 6 KSNV 10/23/12 10/23/12 **Today Show** CM 658a-9am - T- - - -:30 \$600.002 0.00 NM \$600.00 Today Show **TODAY SHOW** Spots/Week Rating Start Date **End Date** Weekdays Rate - T- - - -0.00 10/28/12 \$600.00 Week: 10/22/12 \$225.002 **KSNV** 10/22/12 10/22/12 Rachael Ray CM M- - - - -:30 0.00 NM \$225.00 11am-12pm 1 Rachael Ray **RACHAEL SHOW** End Date Spots/Week Rating Start Date Weekdays Rate 10/28/12 \$225.00 0.00 Week: 10/22/12 KSNV 10/23/12 10/23/12 Rachael Ray CM 11am-12pm - T- - - -:30 \$225.002 0.00 NM \$225.00 Rachael Ray RACHAEL SHOW Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 - T- - - -\$225.00 0.00 KSNV 10/17/12 10/17/12 СМ - - W- - - -\$275.002 0.00 NM Noon News 12-1230pm :30 \$275.00 1 Noon News **NEWS 3 AT NOON** Spots/Week Weekdays Start Date **End Date** Rate Rating Week: 10/15/12 10/21/12 - - W- - -\$275.00 0.00 E 10 KSNV 10/18/12 10/18/12 Noon News CM 12-1230pm ---T---:30 1 \$275.002 0.00 NM \$275.00 Noon News **NEWS 3 AT NOON** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/15/12 10/21/12 - - - T- - · \$275.00 0.00 E11 KSNV 10/23/12 10/23/12 Noon News СМ 12-1230pm - T- - - -:30 1 \$275.002 0.00 NM \$275.00 1 Noon News **NEWS 3 AT NOON** Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/22/12 10/28/12 \$275.00 0.00 E12 KSNV 10/18/12 10/18/12 CM 1230-1p ---T---:30 \$225.002 0.00 NM The Agenda 1230pm 1 \$225.00 The Agenda 1230pm **AGENDA** Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/15/12 10/21/12 \$225.00 0.00 E 13 KSNV 10/19/12 10/19/12 ---F--\$225.002

CM

1230-1p

:30

0.00 NM

\$225.00

Order / Rev: 107887 Advertiser: NRSC/ Heller for Senate

Alt Order #: 06863650 Product Desc: NRSC/HELLER KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			The Agenda 1230 The Agenda 1230									
AGEND	PΑ		The Agenda 1230	ррпі								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	1	\$225.00	0.00						
E14 KSNV	10/22/1	2 10/22/12	The Agenda 1230 The Agenda 1230		1230-1p	M	:30	1	\$225.002	0.00 NM	1	\$225.00
AGEND	PΑ		The Agenda 1230	ррпі								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		10/28/12	M	1	\$225.00	0.00						
E15 KSNV	10/17/1	2 10/17/12	Days of our Lives Days of our Lives		1258p-2pm	W	:30	1	\$275.002	0.00 NM	1	\$275.00
DAYS (OF LIVES	3	Days of our Lives	•								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		10/21/12	W	1	\$275.00	0.00						
E16 KSNV	10/22/1	2 10/22/12	Days of our Lives	СМ	1258p-2pm	M	:30	1	\$275.002	0.00 NM	1	\$275.00
DAYS (OF LIVES	3	Days of our Lives	i								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		10/28/12	M	1	\$275.00	0.00					•	
E 17 KSNV	10/23/1	2 10/23/12	Days of our Lives	CM	1258p-2pm	- T	:30	1	\$275.002	0.00 NM	1	\$275.00
DAYS (OF LIVES	3	Days of our Lives	i								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	- T	1	\$275.00	0.00						
E18 KSNV	10/18/1	2 10/18/12	The Doctors	CM	2pm-3pm	T	:30	1	\$225.002	0.00 NM	1	\$225.00
DOCTO	DRS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/	/15/12	10/21/12	T	1	\$225.00	0.00						
E19 KSNV	10/22/1	2 10/22/12	The Doctors	CM	2pm-3pm	M	:30	1	\$225.002	0.00 NM	1	\$225.00
DOCTO)RS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/	/22/12	10/28/12	M	1	\$225.00	0.00					•	
E20 KSNV	10/23/1	2 10/23/12	The Doctors	CM	2pm-3pm	- T	:30	1	\$225.002	0.00 NM	1	\$225.00
DOCTO)RS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/		10/28/12	- T	1	\$225.00	0.00						
E 21 KSNV	10/17/1	2 10/17/12		CM	3-4p	W	:30	1	\$300.002	0.00 NM	1	\$300.00
DR PHI			Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/21/12	W	1	\$300.00	0.00						
E22 KSNV	10/19/1	2 10/19/12	Dr. Phil	CM	3-4p	F	:30	1	\$300.002	0.00 NM	1	\$300.00
DR PHI			Dr Phil									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/21/12	F	1	\$300.00	0.00					l	
E 23 KSNV	10/23/1	2 10/23/12	Dr. Phil	CM	3-4p	- T	:30	1	\$300.002	0.00 NM	1	\$300.00
DR PHI			Dr Phil									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	- T	1	\$300.00	0.00						
E 24 KSNV	10/18/1	2 10/18/12	NEWS 3 at 4 (1 H	HOUR)CM	4-5pm	T	:30	1	\$450.002	0.00 NM	1	\$450.00
CIDOT :	NEWO		4PM NEWS (1 ho	our)	(4:00 PM-4:3	0 PM)						
FIRST I	news art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	1	\$450.00	0.00						
E 25 KSNV	10/19/1	2 10/19/12		СМ	4-5pm	F	:30	1	\$450.002	0.00 NM	1	\$450.00

Order / Rev: 107887 Advertiser: NRSC/ Heller for Senate

Alt Order #: 06863650 Product Desc: NRSC/HELLER KSNV

Ln Ch	Start	End	Inventory Code		Start/End 1	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			NEWS 3 at 4 (1 F 4PM NEWS (1 ho		(4:00 PM-4:3	30 PM)							
FIRST NE	EWS		,	/	(,							
Start Week: 10/15		End Date 10/21/12	Weekdays F	Spots/Week 1	Rate \$450.00	Rating 0.0	-						
E 26 KSNV			NEWS 3 at 4 (1 H		4-5pm		<u></u> Т	:30	1	\$450.002	0.00 NM	1	\$450.00
		0, 20, . 2	4PM NEWS (1 ho		(4:00 PM-4:3		-	.00	•	ψ .00.00 <u>-</u>	0.00		ψ.00.00
FIRST NE		Fral Data	\\/a a a a a a	Consta AM and	Data	Datin	_						
Start Week: 10/22		End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$450.00	Rating 0.0	-					l	
E 27 KSNV	10/17/12	2 10/17/12	NEWS 3 at 4 (1 h	HOUR)CM	4-5pm	-	- W	:30	1	\$450.002	0.00 NM	1	\$450.00
430P NE\	MC		4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)							
	Date	End Date	Weekdays	Spots/Week	Rate	Rating	1					l	
Week: 10/15		10/21/12	W	1	\$450.00	0.0	-						
E 28 KSNV	10/19/1	2 10/19/12	NEWS 3 at 4 (1 H		4-5pm		F	:30	1	\$450.002	0.00 NM	1	\$450.00
430P NE\	ws		4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)							
	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/15		10/21/12	F	1	\$450.00	0.0							
E 29 KSNV	10/22/12	2 10/22/12	NEWS 3 at 4 (1 h	,	4-5pm (4:30 PM-5:0			:30	1	\$450.002	0.00 NM	1	\$450.00
430P NE\	WS		4FIVI NEVVS (TITC	oui)	(4.30 FIVI-3.0	JU PIVI)							
	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/22		10/28/12	M	1	\$450.00	0.0	0 T	.20		\$000 00 0	0.00 NIM		# 000 00
E30 KSNV	10/18/12	2 10/18/12	M-F Early News M-F Early News	СМ	5-630p	-	1	:30	1	\$900.002	0.00 NM	1	\$900.00
EARLY N	IEWS		,										
	Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate Coop on	Rating						•	
Week: 10/15		10/21/12	M-F Early News	CM	\$900.00 5-630p	0.0	0 T	:30	1	\$900.002	0.00 NM	1	\$900.00
LOT KOKV	10/20/12	10/20/12	M-F Early News	OW	О ОООР			.00	•	ψοσο.σο 2	0.00 14141	·	φ500.00
EARLY N	_			0 . 00 .	Б.,	D (
Start Week: 10/22		End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$900.00	Rating 0.0						l	
E 32 KSNV			M-F Jeopardy	CM	630-7pm		T	:30	1	\$750.002	0.00 NM	1	\$750.00
1505451	D) (M-F Jeopardy										
JEOPARI Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating	1					l	
Week: 10/15		10/21/12	T	1	\$750.00	0.0							
E33 KSNV	10/22/12	2 10/22/12	Jeopardy in PRIM		M-SA 8-11p	/SUNM		:30	1	\$750.002	0.00 NM	1	\$750.00
JEOPARI	DΥ		Jeopardy in Prime	9									
	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating	3					İ	
Week: 10/22	2/12	10/28/12	M	1	\$750.00	0.0	0						
E34 KSNV	10/23/12	2 10/23/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-'	T	:30	1	\$750.002	0.00 NM	1	\$750.00
JEOPARI	DY		W-F Jeopardy										
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/22		10/28/12	- T	1	\$750.00	0.0		.20		Ф 7 ГО ОО О	0.00 NIM		Ф7 ГО ОО
E35 KSNV	10/17/12	2 10/17/12	M-F Wheel M-F Wheel of For	CM tune	7-730pm	-	- W	:30	1	\$750.002	0.00 NM	1	\$750.00
WHEEL-F		NE											
Start Week: 10/1	Date 5/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	Rate \$750.00	Rating 0.0							
E 36 KSNV			M-F Wheel	CM	7-730pm		F	:30	1	\$750.002	0.00 NM	1	\$750.00
			M-F Wheel of For		2.F		-		•	, ,			Ç. 23.00
WHEEL-F			Wookdova	Spoto/Most-	Doto	Po+:							
Week: 10/1	<u>Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$750.00	Rating 0.0							
E37 KSNV	10/22/12	2 10/22/12		CM	M-SA 8-11p	/ SUNM		:30	1	\$750.002	0.00 NM	1	\$750.00

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Order / Rev: 107887 Advertiser: NRSC/ Heller for Senate

Alt Order #: 06863650 Product Desc: NRSC/HELLER KSNV

FacetoFace/Ralston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 W 1 \$450.00 0.00 E 39 KSNV 10/19/12 10/19/12 FacetoFace/Ralston Rep@M 730-758pmF :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12F 1 \$450.00 0.00	150.00
WHEEL-FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating 0.00	
Week: 10/22/12 10/28/12 M 1 \$750.00 0.00 E 38 KSNV 10/17/12 10/17/12 FacetoFace/Ralston Rep@M FacetoFace/Ralston Rep@M FacetoFace/Ralston Report 730-758pm W :30 1 \$450.00 2 0.00 NM 1 \$4 FACE TO FACE Start Date End Date Weekdays Spots/Week Rate FacetoFace/Ralston Rep@M 730-758pm F Rating FacetoFace/Ralston Rep@M 730-758pm F :30 1 \$450.00 2 0.00 NM 1 \$4 FACE TO FACE Start Date Week 10/15/12 10/21/12 10/21/12 10/21/12 F Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 10/21/12 F Rate Rating	
E 38 KSNV 10/17/12 10/17/12 FacetoFace/Ralston RepCM 730-758pm W :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston Report FACE TO FACE Start Date Weekdays Spots/Week Rate Week1 10/15/12 10/19/12 FacetoFace/Ralston RepCM 730-758pmF :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating FacetoFace/Ralston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12F 1 \$450.00 0.00 E 40 KSNV 10/23/12 10/23/12 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T	
FacetoFace/Ralston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 10/19/12 FacetoFace/Ralston Rep@M 730-758pmF :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12F 1 \$450.00 0.00 E 40 KSNV 10/23/12 10/23/12 FacetoFace/Ralston Rep@M 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston Rep@M 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4	
FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 W 1 \$450.00 0.00 E 39 KSNV 10/19/12 10/19/12 FacetoFace/Ralston RepCM 730-758pm F :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 F 1 \$450.00 0.00 E 40 KSNV 10/23/12 10/23/12 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston RepCM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4	
Week: 10/15/12 10/21/12 W 1 \$450.00 0.00 E 39 KSNV 10/19/12 10/19/12 FacetoFace/Ralston RepCM FacetoFace/Ralston RepCM FacetoFace/Ralston Report 730-758pm F :30 1 \$450.00 2 0.00 NM 1 \$4 FACE TO FACE Start Date Start Date Weekdays 10/21/12 Spots/Week Rate Rating 10/21/12 Rating 10/21/12 F 1 \$450.00 0.00 E 40 KSNV 10/23/12 10/23/12 To/23/12 FacetoFace/Ralston RepCM FacetoFace/Ralston Report 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4	
E 39 KSNV 10/19/12 10/19/12 FacetoFace/Ralston RepQM 730-758pmF :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12F 1 \$450.00 0.00 E 40 KSNV 10/23/12 10/23/12 FacetoFace/Ralston RepQM 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston Report	
FacetoFace/Ralston Report FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 FacetoFace/Ralston Rep@M 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston Report	50.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 F 1 \$450.00 0.00 E 40 KSNV 10/23/12 10/23/12 FacetoFace/Ralston Report 730-758pm -T :30 1 \$450.00 2 0.00 NM 1 \$4	50.00
Week: 10/15/12 10/21/12 F 1 \$450.00 0.00 E 40 KSNV 10/23/12 10/23/12 FacetoFace/Ralston Repct 730-758pm - T :30 1 \$450.00 2 0.00 NM 1 \$4	
E 40 KSNV 10/23/12 10/23/12 FacetoFace/Ralston Rep@M 730-758pm - T :30 1 \$450.00 2 0.00 NM 1 \$4 FacetoFace/Ralston Report	
FacetoFace/Ralston Report	150.00
FACE TO FACE	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/22/12 10/28/12 - T 1 \$450.00 0.00	
	75.00
M-F News 3 at Eleven	
3 NEWS @ 11 Start Date End Date Weekdays Spots/Week Rate Rating	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 T 1 \$775.00 0.00	
	00.00
Monday Prime 8-10pm	
THE VOICE Start Date	
Week: 10/22/12 10/28/12 M 1 \$2,400.00 0.00	
	50.00
Sa-Su News 3 at Eleven WKND LATE NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 S- 1 \$750.00 0.00	
	750.00
Sa-Su News 3 at Eleven WKND LATE NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12S 1 \$750.00 0.00	
E 49 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATURDM 6a-7aS- :30 1 \$225.00 2 0.00 NM 1 \$2 News 3 Sunrise SATURDAY	225.00
NW3 AT SUNRISE	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 S- 1 \$225.00 0.00 E 50 KSNV 10/20/12 10/20/12 Saturday Today CM 7a-9am S- :30 1 \$325.00 2 0.00 NM 1 \$3	325.00
Saturday Today Saturday Saturday Saturday Saturday Saturday Today	25.00
SAT TODAY	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S- 1 \$325.00 0.00	
1700K. 10/10/12 10/E1/12 5 1 000000000000000000000000000000000	800.00
News 3 Today - SAT	
NEWS 3 TDY WKDN	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S- 1 \$300.00 0.00	
	50.00
Sa-Su Early News	
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 S- 1 \$450.00 0.00	

Print Date: 10/15/12 12:31:12 Page 6 of 6

Order / Rev: 107887 Advertiser: NRSC/ Heller for Senate

Alt Order #: 06863650 Product Desc: NRSC/HELLER KSNV

Ln Ch Start End	Inventory Code Break	Start/End Time	Days Ler	n Spots	Rate Pri	Rtg Type	Spots	Amount
	Sa-Su Early News							
NEWS 3	Sa-Su Early News							
	ata Waakdays Spats/Waak	Poto Potir	ng.			ı		
Start Date End D Week: 10/15/12 10/21/			<u>19</u> 00					
E 54 KSNV 10/20/12 10/20				30 1	\$375.002	0.00 NM	1	\$375.00
	WKND Jeop/Wheel	•						
JEOP/WHEEL								
Start Date End D								
Week: 10/15/12 10/21/		***************************************						
E 55 KSNV 10/20/12 10/20		1130pm-1:02am	S- :3	30 1	\$750.002	0.00 NM	1	\$750.00
SAT NITE LIVE	Saturday Night Live							
Start Date End D	ate Weekdays Spots/Week	Rate Ratir	na					
Week: 10/15/12 10/21/			00					
E 56 KSNV 10/21/12 10/2	/12 News 3 Sunrise - SUND&M		S :3	30 1	\$225.002	0.00 NM	1	\$225.00
	News 3 Sunrise SUNDAY							·
NWS3 SUNRS WKND								
Start Date End D								
Week: 10/15/12 10/21/		\$225.00 0.						
E 57 KSNV 10/21/12 10/2	, ,	7a-8am	S :3	30 1	\$500.002	0.00 NM	1	\$500.00
SUN TODAY	Sunday Today							
Start Date End D	ate Weekdays Spots/Week	Rate Ratir	ng.					
Week: 10/15/12 10/21/			1 <u>9</u> 00					
E 58 KSNV 10/21/12 10/2				30 1 5	\$1,900.002	0.00 NM	1	\$1,900.00
	Meet the Press				.,			* 1,000100
MEET THE PRESS-SUI	1							
Start Date End D								
Week: 10/15/12 10/21/			00					
E 59 KSNV 10/21/12 10/2	•	9a-930am	S :3	30 1	\$250.002	0.00 NM	1	\$250.00
NEWS3 TDY WKND	News 3 Today							
Start Date End D	ate Weekdays Spots/Week	Rate Ratir	ng.					
Week: 10/15/12 10/21/			<u>19</u> 00					
E 60 KSNV 10/21/12 10/2				30 1	\$375.002	0.00 NM	1	\$375.00
19/21/12 19/2	Chris Matthews SUN 9:30am	0.000 .00	2 .0		ψο. σ.σσ =	0.00	·	φσ. σ.σσ
CHRIS MATTHEWS								
Start Date End D		Rate Ratir	<u>ng</u>					
Week: 10/15/12 10/21/		** * * * * * * * * * * * * * * * * * * *	00					
E 61 KSNV 10/21/12 10/2		1P-9PM	S :3	30 1 9	\$8,000.002	0.00 NM	1	\$8,000.00
SUN NITE NFL	NFL Football							
Start Date End D	ate Weekdays Spots/Week	Rate Ratir	ng.					
Week: 10/15/12 10/21/								
E 62 KSNV 10/21/12 10/2		Sun 1135p-1200a		30 1	\$200.002	0.00 NM	1	\$200.00
_ 3 10/21/12 10/2	Sports Night in Las Vegas		5 .0	'		3.33 14171	•	Ψ=00.00
SPORTS NIGHT	. 5							
Start Date End D								
Week: 10/15/12 10/21/	12S 1	\$200.00 0.	00					
						Totals	58	\$36,850.00